



Laliq – a new showcase for jewelry on the rue de la Paix

jewelry A combination of gentle, poetic shapes and strict graphic lines, this 80 sq.m. space decorated with precious materials is inspired by the Art Nouveau and Art Deco movements in which Laliq played a major role. A majestic chandelier made from 2,500 Gourmande rings pays tribute to the famous ring designed by René Laliq in 1931. The first floor features 200 items from the brand's jewelry and luxury jewelry collections, along with a selection of iconic jewels, engagement rings and wedding rings. The more intimate design of the lower-ground floor sets the scene for Laliq's limited editions, including the Pendulettes Laliq-Parmigiani Fleurier, perfume bottles, and the Caran d'Ache pen range. This fabulous store will be showing Laliq's new collection, Soleil de Gaïa, during Haute Couture week in July.

Laliq Joaillerie. 20, rue de la Paix, 2nd. www.laliq.com

A good travel starts with Tumi

fashion An American brand of premium travel, business and lifestyle accessories and luggage which opened its first Paris store ten years ago on rue Saint-Honoré, Tumi has developed a new approach to architecture – the "Madison Concept" – in association with Dror Benshetrit, who has previously worked with the brand on a collection of bags and suitcases. The 90 sq.m. store has been designed along the same lines as the brand's luggage range. Resolutely contemporary with a designer feel, the store bears all the hallmarks of Tumi while benefiting from Dror Benshetrit's ingenious use of angles. The modern mix of wood and steel captures the brand's essence, while the layout guides the customer to the object of their desire, whether they've just popped in from a nearby hotel or escaped from the office.

Tumi. 245, rue Saint-Honoré, 1st.

www.tumi.com



Lifting the curtain on the new Hôtel les Théâtres

hotels Inspired by three famous French writers, Molière, Cocteau and Feydeau, interior decorators Elsa Bartolone and Sandrine Guoin from interior design firm Bastie have begun a new chapter in the history of the Hôtel des Théâtres. Their "stage design" invites guests to embark on a literary voyage through the centuries, and become actors in their own journey by choosing one of 38 rooms, each of which has a bedhead featuring a famous writer. The décor is dominated by red velvet curtains, armchairs and bedside tables. The lamps resemble candelabras and the corridors are embellished with bills of successful plays. The hotel's delightful terraces on the 6th and 7th floors offer breath-taking views over Paris. Ideally placed between the capital's department stores and the theaters of the grands boulevards, the hotel has a steamroom, an honesty bar and a small library where you can rediscover the classics. A big round of applause!

Les Théâtres 98, rue de Cléry, 2nd. Tel. 01 44 82 50 82.

www.bestwestern-hotellestheatres.com